



For Immediate Release

seOverflow Hires Director of Search Engine Marketing

Local Search expert, Mary Bowling joins team

Denver, CO –October 19, 2009: seOverflow (<http://www.seoverflow.com>), a Denver based national provider of search engine optimization services, has hired Mary Bowling of Glenwood Springs as director of search engine marketing. Mary will work remotely from Glenwood Springs and is responsible for overall project management including research and execution.

Prior to joining seOverflow, Bowling worked at Blizzard Internet Marketing, a company that specializes in online marketing for the hospitality industry. Bowling, also an entrepreneur, previously owned several successful companies.

With more than 6 years of online marketing experience, Bowling is very active in the online marketing community and recent industry accomplishments include an ongoing column on local search for ClickZ (<http://www.clickz.com/>), an internet publication, and speaking at several industry conferences including Search Marketing Expo and Search Engine Strategies. Bowling also conducts national trainings and webinars for Search Engine Strategies and Search Engine Workshops.

“Mary is a known and well-respected expert in our industry and will be a great asset to our team and to our clients,” says Mike Belasco, president of seOverflow.

Different than most SEO companies, seOverflow assists web designers with their SEO workload in order to increase their efficiency and cost effectiveness while upgrading their SEO capabilities. By partnering with seOverflow to utilize their outsourced services, web designers are able to expand their service offering thus adding an additional revenue stream without having to change their business model.

About seOverflow:

seOverflow specializes in outsourced search engine optimization services. What started out in 2006 as locally known “Mike the Internet Guy,” grew to seOverflow in 2007 by Mike Belasco, president. Services include search engine optimization, keyword research, social media campaigns, site audit reports, pay per click campaigns, viral marketing campaigns, and web site analytics consulting. seOverflow is a Yahoo Search Ambassador, Google Adwords Qualified, and members of Search Engine Marketing Professional Organization (SEMPO) and Business Marketing Association Colorado (BMA).

Founder Mike Belasco is a writer for [WebProNews.com](http://www.webpronews.com) and [Local Search News](http://www.localsearchnews.com). His blog was named 'Best Local Search Blog' in 2006 by Search Engine Journal. For more information, visit <http://www.seoverflow.com>.

Contact Information

Jennifer McLeland, Jennifer@creativexchangemarketing.com
303-619-2632
Mike Belasco, mike@seoverflow.com
303-905-1504

###